

On April 23, 2020, the Bayh-Dole 40 Coalition and the Information Technology and Innovation Foundation co-hosted a video webinar on the critical role that public-private partnerships will play in combating COVID-19. Speakers detailed how these partnerships work, what risks they entail, why intellectual property protections are so important to biomedical innovation.

The video webinar attracted more than **650 total registrants**, including representatives and reporters from:

- U.S. Department of Commerce
- U.S. Department of State
- U.S. House of Representatives
- U.S. Senate
- National Institutes of Health (NIH)
- Food and Drug Administration (FDA)
- U.S. Agency for International Development (USAID)
- U.S. Department of Health and Human Services (HHS)
- U.S. Patent and Trademark Office (USPTO)
- The New York Times
- Associated Press
- Bloomberg News
- Axios
- The Financial Times

The video webinar’s live viewership peaked with **293 concurrent viewers** and since being recorded, has had **388 hours** of watch time and **746 views**.

Speakers:

- [Joseph Allen](#), Founder and Executive Director of Bayh-Dole 40
- [Stephen Ezell](#), ITIF Vice President for Global Innovation Policy
- [Wendy Commins Holman](#), CEO and Founder of Ridgeback Biotherapeutics
- [Mark Rohrbaugh](#), NIH Special Advisor for Technology Transfer
- [Jon Soderstrom](#), Managing Director of the Yale University Office of Cooperative Research

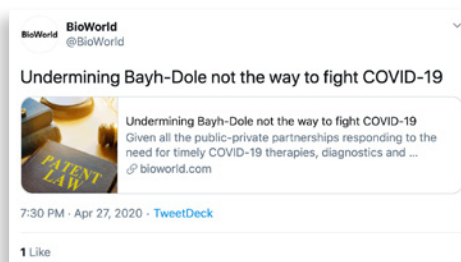
BioWorld™

Undermining Bayh-Dole not the way to fight COVID-19

By Mari Serebrov April 27, 2020

Efforts to undermine the Bayh-Dole Act by prohibiting exclusive licensing of government-supported research or setting prices for the resulting products could have worrying consequences, not just for this pandemic, but for ones that could prove more deadly in the future.

<https://www.bioworld.com/articles/434672-undermining-bayh-dole-not-the-way-to-fight-covid-19>



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Undermining Bayh-Dole not the way to fight COVID-19

Undermining Bayh-Dole not the way to fight COVID-19
Given all the public-private partnerships responding to the need for timely COVID-19 therapies, diagnostics and ...
bioworld.com

7:30 PM · Apr 27, 2020 · TweetDeck

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Brian O'Shaughnessy @oshaughnessy_b

ICYMI - Insightful discussion in plain terms of the crucial role #BayhDole, #TechnologyTransfer, and #patents play in fueling #innovation and new therapies for beating the #pandemic.

How the Bayh-Dole Act Will Speed Development of Corona...
Submit questions for the panelists at:
<https://app.sli.do/event/ikm5nyc9> Or, watch live and follow ...
youtube.com

11:33 AM · Apr 24, 2020 · LinkedIn

2 Retweets



TPA Taxpayers Protection Alliance @Protecttaxpayers

A great webinar from @bayhdole40 on just how critical patents are in transforming federally funded inventions into products to combat Covid-19

How the Bayh-Dole Act Will Speed Development of Corona...
Submit questions for the panelists at:
<https://app.sli.do/event/ikm5nyc9> Or, watch live and follow ...
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Dear Colleague Letter from Senator Thom Tillis (R-NC) and Senator Christopher A. Coons (D-DE)

Webinar: Bayh-Dole and the Coronavirus Crisis

| Thursday, April 23, 2020 - 12:30 PM to 1:45 PM EDT

Dear Colleague:

We would like to draw your attention to a video webinar presenting leaders in academia, government, and industry discussing the role of the Bayh-Dole Act in combating the COVID-19 pandemic by leveraging federal investments in basic research into private investments in applied research and development. Sponsored by the Bayh-Dole 40 Coalition and the Information Technology & Innovation Foundation, this event provides an opportunity to hear about these critical partnerships between industry, academia, and federal labs.

Speakers will include:

- Joseph P. Allen – former staffer to Senator Birch Bayh and former President, National Technology Transfer Center
- Wendy Commins Holman – CEO and Founder, Ridgeback Biotherapeutics
- Mark Rohrbaugh – Special Advisor for Technology Transfer, National Institutes of Health
- Jon Soderstrom – Managing Director, University Technology Commercialization and Faculty Innovation, Yale University
- Stephen Ezell – Vice President, Global Innovation Policy, Information Technology & Innovation Foundation

You can register at the following [link](#).

Sincerely,

Thom Tillis
United States Senator

Christopher A. Coons
United States Senator

Dear Colleague Letter from Representative Bill Foster (D-IL) and Representative Steve Stivers (R-OH)

Learn How a Revolutionary Law Will Help Defeat COVID-19

Sending Office: Honorable Bill Foster

Sent By: Merit.Schumaker@mail.house.gov

Attend a video webinar: Bayh-Dole and the Coronavirus Crisis

Thursday, April 23, 2020 - 12:30 PM TO 1:45 PM EDT

You can register at the following link: https://itif.org/events/register?event_id=9111.

Dear Colleague,

Did you know that a 40 year old law is responsible for moving new discoveries from the lab bench to reality, creating jobs in the STEM professions and leveraging a federal investment in basic research into significant private investments in applied R&D? These partnerships are responsible for the rapid advances being made in treating the COVID-19 pandemic.

We hope you can participate in a video webinar sponsored by the Bayh-Dole 40 Coalition and the Information Technology & Innovation Foundation where you can hear from leaders in academia, government, and industry about this exciting field and how partnerships between industry, academia, and federal labs are combating Covid-19.

Speakers will include:

- Joseph P. Allen: Former staffer to Senator Birch Bayh and Former President National Technology Transfer Center
- Wendy Commins Holman: CEO and Founder, Ridgeback Biotherapeutics, recently approved by FDA to begin clinical trials of a new antiviral in partnership with Emory University.
- Mark Rohrbaugh: Special Advisor for Technology Transfer, National Institute of Health
- Jon Soderstrom: Managing Director, University Technology Commercialization and Faculty Innovation, Yale University
- Stephen Ezell: Vice President, Global Innovation Policy, Information Technology and Innovation Foundation

You can register at the following link: https://itif.org/events/register?event_id=9111

If you have questions please reach out to Merit Schumaker (merit.schumaker@mail.house.gov) with Congressman Foster and Nick Bush (Nick.Bush@mail.house.gov) with Congressman Stivers.

Sincerely,

Bill Foster
Member of Congress

Steve Stivers
Member of Congress